

SUPER FB AD TEMPLATES

FOR
DIGITAL OFFERS



EDMUND LOH

FB Ad Templates For Digital Offers

You're about to discover how some of the highest converting Facebook ads were implemented, be it by brand or individual for digital products and webinars. These ads have been proven to generate 6 – 7 Figure or more in sales.

These Facebook Ads have been chosen because they are some of the highest converting ads and have been proven to generate 6-7 figure or more in sales. These are ads by professional who's been in the digital product and webinar scene for many years.

When it comes to digital products and webinars, it can be a huge concern for any business owner, that doesn't mean you shouldn't do it. Instead of trying and failing with creating a successful Facebook ad for your product, these templates will guide you to creating your own Ad.

Ad Templates #1:

 Sponsored

A Video Training That Is Worth Thousands - Now Free For A Limited Time Only.

No matter your experience - with or without technical skills, you can start learning data science right here - but only if you're serious and watch till the end.

You'll gain actionable steps to break into the data science industry, including:

- ✔ Steps to break into data science.
- ✔ The skills you need for data science.
- ✔ How does data science really help businesses?
- ✔ What if you don't have programming or IT background.

Click here to watch the video now: [\[Link\]](#)



FREE VIDEO TRAINING

Video Training: How To Break into a Data Science Career
The data science industry is booming. Question is, how do you break into the fast-moving data industry? [Learn More](#)

A Headline that introduces the digital offer.

A list of benefits that the digital offer gives.

A simple picture that states what the video training is about and emphasizes on that its free.

Ad Templates #2:

 **Sponsored**

Here's a sliver of some of the stuff you're going to find in my personal Facebook Ads Audiobook.

- ✔ The dynamic tracking system that will give you an eagle eye, letting you capitalize on your best performers scaling them to infinity and putting the brakes on everything else.
- ✔ How to covertly stalk every prospect who's on the fence with Testimonials, Content that presells you and your product more, and ads that allow you to close up to 4x more deals.
- ✔ My 2 favorite bellwether campaigns. We set these puppies up for every single client we take on. We walk you through our initial setup, the audiences we test, how many ads, the copy, literally everything we do for our \$4,000 a month Facebook Ads Clients.
- ✔ The one DANGEROUS ads placement you do not want to target at all. If you target here, be prepared to step on a mine, lose money and blow your campaigns to smithereens.
- ✔ How to easily create 15 Second Video Ads that bring in clients so cheap, its silly. These ads are extremely easy to create and we go over exactly how to do it.
- ✔ A FREE 'Underground' Software we use to edit our images which make them "POP" out of the newsfeed. This will get visitors to your site cheap, which will stack that ROI high.
- ✔ The Ad Copy Formula my team uses to launch winning ad, after winning ad each time. If you want the most bang for your buck, you need to be testing these two specific copy formulas, if not, you're leaving \$ on the table.

A catchy Headline that introduces the content of this Ad.

Using emoji like ✔ and so on is a good thing but remember not to put too many emoji preferably less than 10 emojis.

In this Ad, to showcase the digital product, a list is shown and this is good because it gives a sneak peek into the product.

✓ Our Retargeting Strategies that bring in more sales for any advertiser. We have 3 specific campaigns that we run for ourselves and our clients, and if you want to hit your prospects from all angles you need to make sure you have these in your arsenal.

✓ How to look at the data so you know when to scale and when to cut your losses. This is tested with All Of Our Clients and will allow you and your team to get to the next level.

✓ The Specific Lookalike Audiences we test immediately after we get some data. You need to make sure you're making LLAs based off these audiences, they will be some of your best campaigns.

All you have to do is invest a measly \$1.99 and it's all yours.

Click The Link [👉 \[blurred link\]](#)



You don't have to do a complicated video, even a simple 5-10 seconds looped video like this is good enough

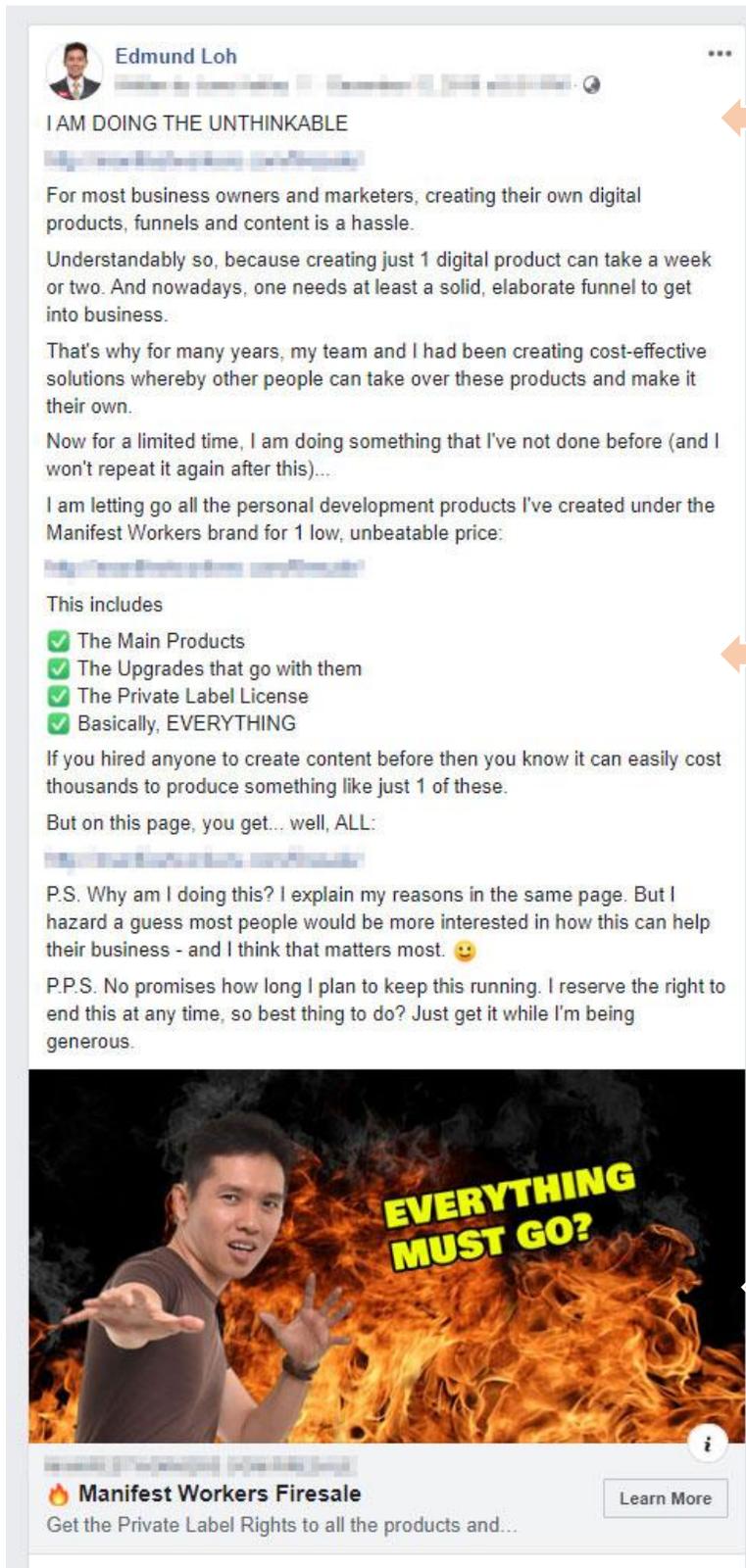
Just \$1.99 - Brand New Audiobook - Bring in 30 - 50 Clients A Month Using Ads Like This.

Grab Our Audiobook Now for Just \$1.99.

Sign Up

In this part, the button, headline and sub headline are very important as this is where your customers/clients will interact with your ad

Ad Templates #3:



The image shows a Facebook advertisement for 'Manifest Workers Firesale'. The ad is a text-based post from Edmund Loh. The headline is 'I AM DOING THE UNTHINKABLE'. The main text describes how creating digital products is a hassle and offers a limited-time opportunity to acquire all products under the Manifest Workers brand for a low price. A list of included items is provided: The Main Products, The Upgrades that go with them, The Private Label License, and Basically, EVERYTHING. The ad includes a 'Learn More' button and a 'Manifest Workers Firesale' banner at the bottom. The banner features a man pointing towards the viewer with the text 'EVERYTHING MUST GO?' overlaid on a background of fire.

Edmund Loh
I AM DOING THE UNTHINKABLE

For most business owners and marketers, creating their own digital products, funnels and content is a hassle.

Understandably so, because creating just 1 digital product can take a week or two. And nowadays, one needs at least a solid, elaborate funnel to get into business.

That's why for many years, my team and I had been creating cost-effective solutions whereby other people can take over these products and make it their own.

Now for a limited time, I am doing something that I've not done before (and I won't repeat it again after this)...

I am letting go all the personal development products I've created under the Manifest Workers brand for 1 low, unbeatable price:

This includes

- ✓ The Main Products
- ✓ The Upgrades that go with them
- ✓ The Private Label License
- ✓ Basically, EVERYTHING

If you hired anyone to create content before then you know it can easily cost thousands to produce something like just 1 of these.

But on this page, you get... well, ALL:

P.S. Why am I doing this? I explain my reasons in the same page. But I hazard a guess most people would be more interested in how this can help their business - and I think that matters most. 😊

P.P.S. No promises how long I plan to keep this running. I reserve the right to end this at any time, so best thing to do? Just get it while I'm being generous.

Manifest Workers Firesale
Get the Private Label Rights to all the products and...

[Learn More](#)

Start with an eye grabbing headline.

This post has less than 10 emojis which is a good number to have and a list of what's in the product

A catchy picture to both explains the product and the offer. Another thing is the text mustn't exceed 20% in a picture. To check use this tool.

https://www.facebook.com/ads/tools/text_overlay

Ad Templates #5:



Edmund Loh Member since June 2016 July 22, 2016

I'm going to go against the norm here and make a bold statement: spending months to build an audience and doing branding is a waste of time, and I can prove it.

Our Clients go from 'just getting by' to bringing in more leads than they could handle in their businesses.

... Without being famous, having a ready following, writing a bestselling book, appear on TV or newspaper, or any of that stuff that takes years to create.

I know. I know. Everyone is telling you to post a ton of content, blog, speak on stage maybe... sure, you can get Clients and Customers doing those... eventually.

But our method teaches Business owners how to take casual visitors browsing on Facebook and Instagram, to becoming Customer or Client within 24 to 72 hours.

If you want to see how we do this, watch this free masterclass:

[https://www.youtube.com/watch?v=...](#)

It'll be absolutely worth your time.



4 Steps Our Clients Use To Attract Endless, Qualified Leads & Sales

[Learn More](#)

Use an eye-catching picture even if it's not directly related but as long as it doesn't contradict the webinar or product.